

WATTS' UP[®]

POWER TO THE
ATHLETES



100% Natural Citrus Fruit



More Power & Endurance



Clinically Proven



Superior Bioavailability



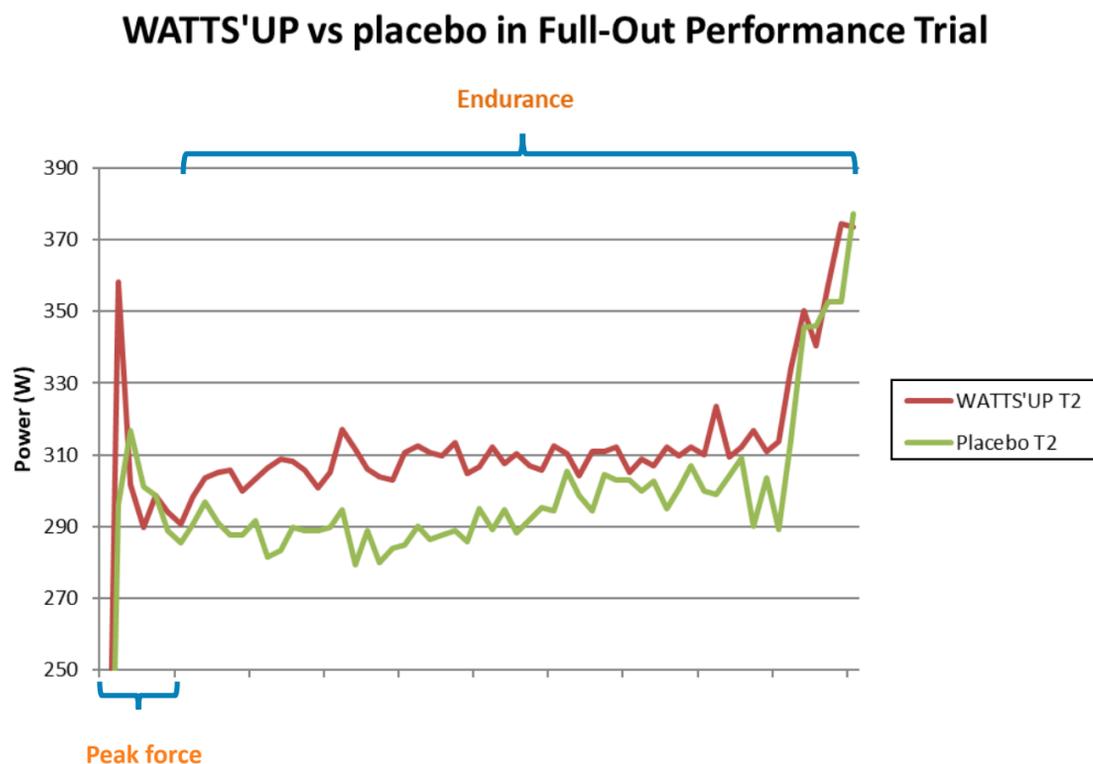
Natural Ingredient for Sports Nutrition

WATTS'UP® is an all-natural *citrus sinensis* extract standardized for the most active *Rutinoside* isomer and designed for high-quality sports nutrition. WATTS'UP® has been clinically validated in athletes at top sport institutes.

Clinically Proven Effects

WATTS'UP® significantly improves power in a randomized, double-blind and placebo-controlled trial.

After four weeks of WATTS'UP® intake, the power increase in the WATTS'UP® group was 4X higher compared to the placebo group. The graph shows a strong increase in anaerobic derived power at start followed by sustained superior aerobic derived power.



Superior Bioavailability

A bioavailability study has shown that WATTS'UP® is already taken up after minutes from ingestion, guaranteeing a fast delivery of active metabolites.

Unique Positioning

WATTS'UP® has a triple action and relevant effects for all types of sports; strength, interval and endurance. The increased power output is determined by more efficient oxygen usage leading to a higher availability of energy. *In vitro* experiments showed a clear improvement of mitochondrial respiration capacity.

Wide Range of Applications

WATTS'UP® has a low daily dose of 500mg, a nice citrus taste, a natural colour and can be used in a wide range of formulations. Possible applications of WATTS'UP® are as powder ingredient, capsules or effervescent tablets.



For all inquiries:

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BioActor in a nutshell

BioActor is a Dutch life science company that supplies proprietary bioactive formulations to the nutrition and healthcare industry. BioActor has a clinical research program in which several clinical studies are conducted every year. All of BioActor's ingredients meet the market's need for innovative, safe, and reliable ingredients addressing healthy living (e.g. high cholesterol, blood pressure, bone health) and promoting well-being.