



# EstroG-100®

All Natural Botanical Blend for Relief of Menopausal Symptoms

## AWARD RECOGNITION

- Named “Best New Botanical Ingredient” by Nutrition Business Journal in 2013
- Received the gold medal award at Geneva’s International Invention Conference in 2008



## BACKED BY GOLD-STANDARD CLINICAL RESEARCH

### *5x Greater Symptom Relief than Placebo*

- Three Double-Blind Placebo-Controlled Trials
- Four Open Label Trials
- Statistically significant improvements in multiple menopause-related symptoms, including mood, sleep, vaginal dryness, numbness, nervousness, dizziness, tiredness and hot flashes, with no unwanted weight or BMI changes.

## SAFETY, REGULATORY & MARKET PRESENCE

### *A Long History of Safe Use with Growing U.S. Presence*

- Five toxicity studies and two animal studies using ovariectomized rats confirming absolute safety
- All three herbs are registered as food materials with Korean FDA
- NDI classification with FDA in 2010 and Health Canada license since 2011 with government approval of excellent health claim
- Self-Affirmed GRAS status in the U.S.
- Individual herbs have a long history of safe use in traditional Chinese medicine
- Top-selling menopause formula in Korea, with in excess of USD\$200 million in annual revenue
- Growing U.S. presence in natural/specialty, FDM and infomercial channels



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